**Sylvia Antonina Sierra**

Syracuse University

Department of Communication and Rhetorical Studies

College of Visual and Performing Arts

115 Sims Hall, Building V

Syracuse, NY 13244-1230

(315) 443-1824

**EDUCATION**

Ph.D., Linguistics, Georgetown University, 2016

Dissertation: *Intertextual media references as resources for managing frames, epistemics, and identity in conversation among friends*

M.S., Linguistics, Georgetown University, 2014

M.Ed., Teaching English as a Second Language, University of Mary Washington, 2012

Thesis: *English language learner motivation in the linguistic market*

B.A., Linguistics & Spanish Language, *summa cum laude,* University of Mary Washington, 2009

**PROFESSIONAL APPOINTMENTS**

2016-present Syracuse University, Department of Communication and Rhetorical Studies, Assistant Professor

**PUBLICATIONS**

**Books**

2021 (in press) *Millennials Talking Media:* Creating Intertextual Identities in Everyday Conversation*,* Oxford University Press.

**Refereed Journal Articles**

2021 (in press) ‘Nasty question’ and ‘fake news’: Metadiscourse as a resource for denying accusations of racism in Donald Trump’s Presidential Press Events. Co-authored with Natasha Shrikant. *Howard Journal of Communications*.

2021 A Mexican Autodefensa Facebook Group’s use of Binarity, Legitimization Strategies, and Topoi of Religion, Family and Struggle. *Discourse, Context and Media*, 42.

2019 Linguistic and ethnic media stereotypes in everyday talk among friends for humor and identity construction*. Journal of Pragmatics*, 152: 186-199.

2017 “Buffy sings to Cody”: A multimodal analysis of mother and pre-lingual-infant question–response sequences. *Journal of Pragmatics*, 110: 50-62.

2016 Playing out loud: Videogame texts as resources in friend interaction for managing frames, epistemics, and group identity. *Language in Society* 45(2):217-245.

**Book Chapters**

2020 Fake Alignments, co-authored with Natasha Shrikant. *Language in the Trump Era: Scandals & Emergencies*, ed. By Janet McIntosh and Norma Mendoza Denton. Cambridge University Press.

**Conference Proceedings**

2014 The epistemics of identity and place (co-authored with Alexandra Botti), Linguistic Society of America 2014 Conference Proceedings.

**Book Reviews**

2014 Book note: *Labov: A guide for the perplexed* by Matthew J. Gordon (2013), *Language in Society*, 43(4): 478-479.

**Manuscripts in Submission**

In submission Contextualizing Media References in Everyday Communication,submitted March 2020 to *Language and Communication*

In submission The epistemics of authentication and denaturalization in the construction of identities, submitted March 2021 to *Language in Society*

**Manuscripts in Preparation**

In preparation Variation and Gender in Mexican Spanish Slang on Twitter and Offline (co authored with Dan Simonson; journal article)

**GRANTS AND AWARDS**

2021-present Syracuse University Collaboration for Unprecedented Success and Excellence (CUSE) Grant, for “Gen Z appropriating media in everyday conversations before and after COVID-19”

2021-present Syracuse Office of Undergraduate Research and Creative Engagement Summer

2021 Research Assistant Program Grant, Syracuse University, for “Gen Z and Media”

2020 Syracuse Office of Undergraduate Research and Creative Engagement Summer

2020 Research Assistant Program Grant, Syracuse University, for “Gen Z and Media”

2017-2018 Creative and Research Grant, Syracuse University, College of Visual and Performing Arts, for “Gender and Interaction on Twitter and in Offline Contexts in Mexican Spanish Slang”

2014-2016 Graduate Research Travel Grants (3), Georgetown University Department of Linguistics and Georgetown University Graduate School

2012-2016 Graduate Assistantship, Georgetown University, Department of Linguistics

2009 Fulbright English Teaching Assistant Award, Instituto Tecnológico de Jiquilpan, Michoacán, Mexico

2008-2009 Undergraduate Research Travel Grants (2), University of Mary Washington

**PRESENTATIONS**

2021 Decentering monolingual white English in conversation transcription pedagogy. International Pragmatics Association Conference, Panel contribution: EM/CA and Social Change: Addressing race and racism in EM/CA research and teaching (organized by Maria Eleonora Sciubba & Natasha Shrikant), June 27-July 2.

2021 How to decenter monolingual white English in teaching LSI transcription, Panel contribution: Innovations in LSI Approaches to Racial Justice in Research and Pedagogy (organized by Natasha Shrikant), May 27-31.

2019 How Humorous Media References are Signaled in Everyday Talk, National Communication Association, Panel contribution: Laughter and Humor in Interaction, November 14-17.

2019 Quoting media and reinforcing heteronormativity in everyday conversation among millennial friends, The Language and Social Interaction Working Group, October 11-12.

2019 Beyond the boundaries of media representations of gender and sexuality in everyday conversation, International Communication Association, Panel: Social Interaction Online, May 24-28.

2018 Negotiating gendered ideologies with Internet meme references in everyday conversation among Millennial friends, National Communication Association, Panel: Playing with in situ perspectives and the methodological challenges for studying language and media use in everyday life, November 8-11.

2018 Negotiating femininities with Internet meme references in everyday conversation among Millennial friends, The Language and Social Interaction Working Group, October 12-13.

2018 The construction of group identity in the social media discourse of a Mexican Autodefensa, International Workshop on Spanish Sociolinguistics, April 4-7.

2018 Negotiating millennial masculine identities with Internet meme references in everyday conversation among friends, Georgetown University Round Table on Languages and Linguistics (GURT): Approaches to Discourse, March 9-11.

2017 “Fake news from these people”: How Trump uses adequation framing and intertextuality to achieve alignment and shared identity in the Black History Month Listening Session (co-authored with Natasha Shrikant), American Anthropological Association, Invited Panel contribution: Toward a transdisciplinary coalition in sociocultural linguistics: A collaborative analysis of presidential discourse in Trump's Black History Month Listening Session, November 14-18.

2017 “That’s me doing a Native American thing”: Cultural stereotypes, humour, and identity construction in everyday conversations among friends, International Pragmatics Association Conference, Panel: From self to culture: Identity construction in humour-related discourses, July 16-21.

2017 Performing World Englishes in media references and identity construction in everyday conversations, International Association for World Englishes, June 30-July 2.

2016 Online meme references as resources in friend interaction for epistemic frame shifts and group identity, National Communication Association,November 9-13.

2016 Signaling and recognizing intertextual ties in everyday conversation, Linguistic Society of America, January 7-10.

2014 Gender and cool solidarity in Mexican Spanish slang phrases(co-authored with Dan Simonson), New Ways of Analyzing Variation, October 23-26.

2014 (Re)mixing in Mexitronica: English borrowings, globalization and identity in Mexican electronica music*,* American Association for Applied Linguistics, March 22-25.

2013 The epistemics of identity and place (co-authored with Alexandra Botti), Linguistic Society of America, January 3-6.

2012 English language learner motivation in the linguistic market, VATESOL, October 6-7.

2008 Shifting regional identity and /aj/ variation in Fredericksburg*,* Virginia, Linguistic Society of America, January 8-11.

2007 “A radical point of view”: The construction of political identity of student activists, Linguistic Society of America Summer Meeting, July 10-11.

**CAMPUS TALKS**

2018 The construction of group identity in the Facebook discourse of a Mexican Autodefensa. The Program for the Advancement of Research on Conflict and Collaboration, Syracuse University.

**TEACHING EXPERIENCE**

**Syracuse University**

CRS 384: Discourse and Society (Fall 2016, Spring 2017, Spring 2018, Fall 2018, Spring 2020,

Fall 2020, Spring 2021, Fall 2021)

CRS 430: Intercultural Communication (Spring 2017, Fall 2019)

CRS 601: Language, Interaction, and Culture (Fall 2017, Fall 2018, Fall 2019, Fall 2020, Fall 2021)

**Georgetown University**

Instructor of Record:

Language and Society (Summer 2015)

Cross-Cultural Communication (Spring 2015)

English for Summer Discovery Program (Summer 2014, Summer 2015)

Teaching Assistant:

Discourse Analysis: Conversation (Spring 2013, Spring 2016)

Cross-Cultural Communication (Fall 2014)

Discourse Analysis: Narrative (Fall 2013)

Introduction to Language and Linguistics (Fall 2012, Spring 2013)

**Fred M. Lynn Middle** **School**

Spanish I, 1A, 1B, II (Fall 2010-Spring 2012)

**Instituto Tecnológico de Jiquilpan**

Instructor of Record:

Advanced English (Fall 2009)

Teaching Assistant:

Advanced Intermediate English (Fall 2009)

**Graduate Students Supervised**

Nicole Tanquary, Advisor and Chair of Master’s Thesis Committee, Communication and Rhetorical Studies, Syracuse University, 2019-2020. Graduated 2020.

Michael Camele, Advisor and Chair of Master’s Thesis Committee, Communication and Rhetorical Studies, Syracuse University, 2018-2019. Graduated 2019.

**RESEARCH ASSISTANT EXPERIENCE**

Conversational Repair in Zapotec, Primary Investigator: Mark Sicoli, Fall 2015

Initiative on Technology-Enhanced Learning Grant, Primary Investigator: Jeff Connor-Linton, Summer 2014

Language and Identity in Modern Egypt, Primary Investigator: Reem Bassiouney, Summer 2013

**SERVICE TO PROFESSION**

**Manuscript review**

Articles for *Language in Society*

Articles for *Journal of Sociolinguistics*

Articles for *New Media & Society*

Articles for *Journal of Pragmatics*

Articles for *Pragmatics*

Articles for *Linguistics Vanguard*

Articles for *Journal of Language and Politics*

Articles for *Journal for Media Linguistics*

Articles for *The Journal of Latin American and Caribbean Anthropology*

Chapter for *Heritage Languages in the USA: Spanish Growth Across Domains*, Brill Publishers

**Book proposal review**

*Oxford University Press*

*Routledge Press*

**Conference submissions review**

National Communication Association Convention, Language and Social Interaction division

Georgetown Round Table of Linguistics

**Conference panel moderation**

National Communication Association 2019, Collective and Exclusive Identities in Online and Offline Communication panel

Georgetown Round Table of Linguistics 2018, Discourse and Identity panel

**DEPARTMENTAL SERVICE**

2018-present Departmental Assessment Coordinator

2016-present Faculty Advisor to undergraduate majors in Communication and Rhetorical Studies

2020 J. Calvin Callaghan Graduate Student Achievement Award Committee

2017-2018 Faculty Positions (2) in Digital Technologies Search Committee

2017 Future Professoriate Program Faculty Supervisor

2016-2017 Speaker and Colloquium Series Committee member

2016-2017 Graduate Admissions Committee member

**LANGUAGES**

English, fluent

Spanish, fluent

German, intermediate

French, beginner

Dutch, beginner

Icelandic, beginner

**PROFESSIONAL MEMBERSHIPS**

International Communication Association

American Anthropological Association

International Association for World Englishes

International Pragmatics Association

National Communication Association

American Association for Applied Linguistics

Linguistic Society of America

American Dialect Society

International Gender and Language Association