Curriculum Vitae

**Sylvia Antonina Sierra**

August 5, 2020

Syracuse University

Department of Communication and Rhetorical Studies

College of Visual and Performing Arts

100 Sims Hall, Building V

Syracuse, NY 13244-1230

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**EDUCATION**

Ph.D., Linguistics, Georgetown University, 2016

Dissertation: *Intertextual media references as resources for managing frames, epistemics, and identity in conversation among friends*

M.S., Linguistics, Georgetown University, 2014

M.Ed., Teaching English as a Second Language, University of Mary Washington, 2012

Thesis: *English language learner motivation in the linguistic market*

B.A., Linguistics & Spanish Language, *summa cum laude,* University of Mary Washington, 2009

**PROFESSIONAL APPOINTMENTS**

2016-present Syracuse University, Department of Communication and Rhetorical Studies, Assistant Professor

**PUBLICATIONS**

**Books**

Forthcoming *Millennials Talking Media,* under contract withOxford University Press

**Refereed Journal Articles**

2019 Linguistic and ethnic media stereotypes in everyday talk among friends for humor and identity construction*. Journal of Pragmatics*, 152: 186-199.

2017 “Buffy sings to Cody”: A multimodal analysis of mother and pre-lingual-infant question–response sequences. *Journal of Pragmatics*, 110: 50-62.

2016 Playing out loud: Videogame texts as resources in friend interaction for managing frames, epistemics, and group identity. *Language in Society* 45(2):217-245.

**Book Chapters**

2020 “Fake news from these people”: How Trump tries to align with African Americans (co-authored with Natasha Shrikant). *Language in the Trump Era*, ed. by Janet McIntosh and Norma Mendoza-Denton.

**Conference Proceedings**

2014 The epistemics of identity and place (co-authored with Alexandra Botti), Linguistic Society of America 2014 Conference Proceedings.

**Book Reviews**

2014 Book note: *Labov: A guide for the perplexed* by Matthew J. Gordon (2013), *Language in Society*, 43(4): 478-479.

**Manuscripts in Submission**

In submission Making Media Quotations Recognizable in Everyday Talkunder review at *Language and Communication*.

**Manuscripts in Preparation**

In preparation Collective identity construction in a Mexican Autodefensa Facebook group (journal article)

In preparation Gender and interaction on Twitter and in offline contexts in two Mexican Spanish slang phrases (co-authored with Dan Simonson; journal article)

**GRANTS AND AWARDS**

2020 Syracuse Office of Undergraduate Research and Creative Engagement Summer

2020 Research Assistant Program Grant, Syracuse University, for “Gen Z and Media”

2017-2018 Creative and Research Grant, Syracuse University, College of Visual and Performing Arts, for “Gender and Interaction on Twitter and in Offline Contexts in Mexican Spanish Slang”

2014-2016 Graduate Research Travel Grants (3), Georgetown University Department of Linguistics and Georgetown University Graduate School

2012-2016 Graduate Assistantship, Georgetown University, Department of Linguistics

2009 Fulbright English Teaching Assistant Award, Instituto Tecnológico de Jiquilpan, Michoacán, Mexico

**CONFERENCE PRESENTATIONS**

2021 (forthcoming) Variation and Gender in Mexican Spanish Slang on Twitter and Offline, International Gender and Language Association, June 29-July 2

2019 How Humorous Media References are Signaled in Everyday Talk, National Communication Association, Panel: Laughter and Humor in Interaction, November 14-17

2019 Quoting media and reinforcing heteronormativity in everyday conversation among millennial friends, The Language and Social Interaction Working Group, October 11-12

2019 Beyond the boundaries of media representations of gender and sexuality in everyday conversation, International Communication Association, Panel: Social Interaction Online, May 24-28

2018 Negotiating gendered ideologies with Internet meme references in everyday conversation among Millennial friends, National Communication Association, Panel: Playing with in situ perspectives and the methodological challenges for studying language and media use in everyday life, November 8-11

2018 Negotiating femininities with Internet meme references in everyday conversation among Millennial friends, The Language and Social Interaction Working Group, October 12-13

2018 The construction of group identity in the social media discourse of a Mexican autodefensa, International Workshop on Spanish Sociolinguistics, April 4-7

2018 Negotiating millennial masculine identities with Internet meme references in everyday conversation among friends, Georgetown University Round Table on Languages and Linguistics (GURT): Approaches to Discourse, March 9-11

2017 “Fake news from these people”: How Trump uses adequation framing and intertextuality to achieve alignment and shared identity in the Black History Month Listening Session (co-authored with Natasha Shrikant), American Anthropological Association, Invited Panel: Toward a transdisciplinary coalition in sociocultural linguistics: A collaborative analysis of presidential discourse in Trump's Black History Month Listening Session, November 14-18

2017 “That’s me doing a Native American thing”: Cultural stereotypes, humour, and identity construction in everyday conversations among friends, International Pragmatics Association Conference, Panel: From self to culture: Identity construction in humour-related discourses, July 16-21

 2017 Performing World Englishes in media references and identity construction in everyday conversations, International Association for World Englishes, June 30-July 2

 2016 Online meme references as resources in friend interaction for epistemic frame shifts and group identity, National Communication Association,November 9-13

 2016 Signaling and recognizing intertextual ties in everyday conversation, Linguistic Society of America, January 7-10

2014 Gender and cool solidarity in Mexican Spanish slang phrases(co-authored with Dan Simonson), New Ways of Analyzing Variation, October 23-26

2014 (Re)mixing in mexitronica: English borrowings, globalization and identity in Mexican electronica music*,* American Association for Applied Linguistics, March 22-25

2013 The epistemics of identity and place (co-authored with Alexandra Botti), Linguistic Society of America, January 3-6

2012 English language learner motivation in the linguistic market, VATESOL, October 6-7

2008 Shifting regional identity and /aj/ variation in Fredericksburg*,* Virginia, Linguistic Society of America, January 8-11

 2007 “A radical point of view”: The construction of political identity of student activists, Linguistic Society of America Summer Meeting, July 10-11

**CAMPUS TALKS**

2018 The construction of group identity in the Facebook discourse of a Mexican *autodefensa*. The Program for the Advancement of Research on Conflict and Collaboration, Syracuse University

**TEACHING EXPERIENCE**

**Syracuse University**

CRS 384: Discourse and Society (Fall 2016, Spring 2017, Spring 2018, Fall 2018, Spring 2020,

Fall 2020)

CRS 430: Intercultural Communication (Spring 2017, Fall 2019)

CRS 601: Language, Interaction, and Culture (Fall 2017, Fall 2018, Fall 2019, Fall 2020)

**Georgetown University**

Instructor of Record:

Language and Society (Summer 2015)

Cross-Cultural Communication (Spring 2015)

English for Summer Discovery Program (Summer 2014, Summer 2015)

Teaching Assistant:

Discourse Analysis: Conversation (Spring 2013, Spring 2016)

Cross-Cultural Communication (Fall 2014)

Discourse Analysis: Narrative (Fall 2013)

Introduction to Language and Linguistics (Fall 2012, Spring 2013)

**Fred M. Lynn Middle** **School**

Spanish I, 1A, 1B, II (Fall 2010-Spring 2012)

**Instituto Tecnológico de Jiquilpan**

Instructor of Record:

Advanced English (Fall 2009)

Teaching Assistant:

Advanced Intermediate English (Fall 2009)

**RESEARCH ASSISTANT EXPERIENCE**

Conversational Repair in Zapotec, Primary Investigator: Mark Sicoli, Fall 2015

Initiative on Technology-Enhanced Learning Grant, Primary Investigator: Jeff Connor-Linton, Summer 2014

Language and Identity in Modern Egypt, Primary Investigator: Reem Bassiouney, Summer 2013

**SERVICE TO PROFESSION**

**Manuscript review**

*Heritage Languages in the USA: Spanish Growth Across Domains*, Brill Publishers

*Journal of Language and Politics*

*Journal of Pragmatics*

*Language in Society*

*New Media & Society*

**Book proposal review**

*Oxford University Press*

*Routledge Press*

**Conference submissions review**

National Communication Association Convention, Language and Social Interaction division

Georgetown Round Table of Linguistics

**Conference panel moderation**

National Communication Association 2019, Collective and Exclusive Identities in Online and Offline Communication panel

Georgetown Round Table of Linguistics 2018, Discourse and Identity panel

**DEPARTMENTAL SERVICE**

2018-present Departmental Assessment Coordinator

2016-present Faculty Advisor to undergraduate majors in Communication and Rhetorical Studies

2020 J. Calvin Callaghan Graduate Student Achievement Award Committee

2017-2018 Faculty Positions (2) in Digital Technologies Search Committee

2017 Future Professoriate Program Faculty Supervisor

2016-2017 Speaker and Colloquium Series Committee member

2016-2017 Graduate Admissions Committee member

**LANGUAGES**

English, fluent

Spanish, fluent

German, intermediate

French, beginner

Dutch, beginner

Icelandic, beginner

**PROFESSIONAL MEMBERSHIPS**

International Communication Association, 2019 to present

American Anthropological Association, 2017 to present

International Association for World Englishes, 2017 to present

International Pragmatics Association, 2016 to present

National Communication Association, 2016 to present

American Association for Applied Linguistics, 2013 to present

Linguistic Society of America, 2008 to present

American Dialect Society, 2008 to present

International Gender and Language Association, 2008 to present